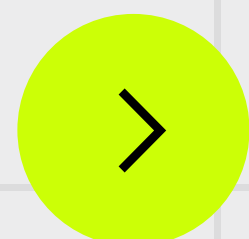


Top 10 Skills Every UI/UX Designer Must Have



Sanjaya Gayan
UI/UX Engineer



01

User Research & Empathy

- Understanding user pain points is crucial.
- Master techniques like surveys, interviews, and usability testing.
- Empathy-driven design leads to better experiences.



Sanjaya Gayan
UI/UX Engineer



02

UX Writing & Microcopy

- Words shape user experiences and decisions.
- Clarity drives better engagement and usability.
- Consistent brand voice builds trust and recognition.



Sanjaya Gayan
UI/UX Engineer



03

Motion & Interaction Design

- Micro-interactions enhance UX.
- Learn tools like After Effects, Figma Smart Animate, and Lottie.
- Smooth transitions and animations improve usability.



Sanjaya Gayan
UI/UX Engineer



04

AI & Automation in Design

- AI-powered tools like MidJourney, DALL·E, and ChatGPT impact design workflows.
- Automate repetitive tasks for faster iterations.
- Learn how AI enhances UX research & personalization.



Sanjaya Gayan
UI/UX Engineer



05

Accessibility & Inclusive Design

- Design for everyone, including users with disabilities.
- Follow WCAG guidelines and use tools like Stark for contrast checks.



Sanjaya Gayan
UI/UX Engineer



06

UX Strategy & Business Thinking

- UX is not just design -> it's about solving business problems.
- Align design decisions with company goals.
- Understand key UX metrics: Conversion rate, retention, user satisfaction.



Sanjaya Gayan
UI/UX Engineer



07

Design Systems & Component Libraries

- Consistency is key in scalable products.
- Learn tools like Figma Components, Storybook, and Material UI.



Sanjaya Gayan
UI/UX Engineer



08

Data-Driven Decision Making

- Use A/B testing, heatmaps, and analytics to improve UX.
- Tools: Google Analytics, Hotjar, and Mixpanel.



Sanjaya Gayan
UI/UX Engineer



09

Coding Basics (HTML, CSS, JavaScript)

- Not mandatory, but highly beneficial for UI designers.
- Helps in better collaboration with developers.
- Learn basic front-end coding for more interactive prototypes.



Sanjaya Gayan
UI/UX Engineer



10

Personal Branding & Connections

- Build a strong LinkedIn presence.
- Showcase case studies on Behance & Dribbble.
- Connection with industry professionals & join UX communities.



Sanjaya Gayan
UI/UX Engineer



Thanks for Reading!

- Which skill are you focusing on?
Comment below!
- Follow me for more UI/UX insights! 🚀



Sanjaya Gayan
UI/UX Engineer